

Zolberg IRC Fellowship: Research & Communications
Focus Areas: Organizational Research Priorities

Project Name: Organizational Research Priorities (ORP) Communications Project

Desired range of dates: July/August – December/January (6 months – full-time in the summer and part-time during the school year)

Project Description: The IRC aims to implement high-impact, cost-effective programs for people affected by crisis, build the evidence base in humanitarian contexts, and share our learning and experience to improve global policy and practice. The absence of a strong evidence base in conflict settings, however, means the humanitarian community relies too often on assumptions, experience, and intuition—rather than fact or evidence—which can result in sub-optimal outcomes and inefficiencies.

The IRC therefore seeks to generate robust and actionable evidence across multiple crisis-affected contexts to increase the effectiveness of humanitarian prevention and response efforts. We conduct research with the greatest potential to i) positively, meaningfully, and sustainably *impact* the largest number of people; and ii) *influence* the adoption and scale up of high-impact, cost-effective programs and policies in humanitarian settings. Our core organizational research priorities include: 1) improving access, learning, and safety in education, 2) preventing family violence, 3) reducing under-five mortality, and 4) cash relief in emergencies. The fellowship will help us to better communicate about these organizational research priorities by focusing on the following:

- 1) Design and produce advocacy materials for the Organizational Research Priorities that highlight the inequity in indicators seen in our contexts (e.g. under-five mortality rates, access to education, rates of violence, income levels in fragile/conflict affected vs. development contexts) for various external audiences.
- 2) Help us further refine, frame, and brand the organizational research priorities, with an emphasis on the preventing family violence priority (e.g. What framing is most receptive to potential donors and stakeholders?)
- 3) Provide communications support in the production of materials promoting evidence generation on nutrition in famine/pre-famine settings. These materials will be used to support two of our ongoing nutrition studies.
- 4) Create graphics and templates for external research briefs, presentations, and concept notes on the Organizational Research Priorities targeting both research and lay audiences. This will involve designing editable graphics and templates to visually demonstrate IRC study designs and findings, as well as synthesizing and translating findings from literature reviews into visuals.

This project will be based out of the IRC's NY headquarters and will consist of full-time work during the summer and part-time work (around 15 hours/week) during the school year. The ideal candidate will have graphic design and communications experience, familiarity with the humanitarian sector, and no shortage of creativity.

Travel Involved: TBD

Student skillsets sought: graphic design, design-thinking / design research / design strategy, marketing and communications, library science, behavioral science

Reports to: Katherine Rodriguez - Program Officer

To apply: Please send a resume, cover letter, names/contact info of 2 references, and 1-3 relevant design samples to migration@newschool.edu by Friday, July 14.

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